

COMPETITION SUMMIT 2025

Strengthening Competition Through the 'G' in ESG for Sustainable Future

30 OCT 2025 THURSDAY

9:00 AM - 5:00 PM SUNWAY PYRAMID **CONVENTION CENTRE** **CPD POINTS**

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INTERNATIONAL













































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MINISTRIES, GOVERNMENT AGENCIES, SECTOR REGULATORS, STATUTORY BODIES, NGO AND ASSOCIATIONS, CHAMBERING STUDENTS, LECTURERS AND STUDENTS FROM NON MOU PARTNERS.

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Scan to register

Final Registration by: 24 October 2025 Payment Method via Electronic Fund Transfer (EFT):

Account Name:

Suruhanjaya Persaingan Malaysia

Account Address:

Lot 1 A, Ground Floor, Block 1 A, Plaza Sentral, Kuala Lumpur Sentral, 50470 Kuala Lumpur

564717543190 (Maybank Islamic Berhad)

Swift Code:

MBBEMYKL

Payment by 27 October 2025

only paid participants are allowed to join the summit



COMPETITION SUMMIT 2025

Strengthening Competition Through the 'G' in ESG for Sustainable Future

09:00
09:10
09:25
09:35
10:00









President, Turkish Competition Authori (Rekabet Kurumu)



AL-SHATHRI

CEO,

General Authority of
Competition, Saudi Arabia



MS. FARAH KHALET ALI OUF KANDIL Head, Investigation Team Egyptian Competition Authority



MS. MELITA KRISTIN MELIALA Head, Prosecution Task Force/Senior Investigator, Indonesia Competition

As the global agenda shifts toward sustainable and inclusive growth, the "G" in ESG-governance remains the anchor for real progress. At its core, governance means safeguarding integrity in practice, with competitive and corruption-free markets as the foundation.

One of the gravest threats to this integrity is bid rigging in public procurement. By colluding to predetermine outcomes, bidders inflate costs, reduce efficiency and divert public funds away from essential services. This makes bid rigging one of the most damaging forms of procurement fraud, eroding trust in institutions and undermining the very essence of good governance.

This session will explore how bid rigging works, why it is among the worst anti-competitive schemes and how competition law plays a critical role in combatting it. Panelists will share cross-jurisdictional enforcement experiences and practical strategies, showing how tackling procurement collusion not only protects public funds but also strengthens institutional credibility and supports sustainable, transparent governance.

The discussion will also focus on practical questions. How can procurement systems be made more effective and resilient? What are the main roles of different institutions in preventing bid rigging? What can authorities reasonably expect from one another in building cooperation? How long does it take to investigate and resolve procurement collusion cases? What resources are required and what are the most common challenges faced along the way?

By addressing these issues, the session will provide clear lessons and practical guidance on how governments, institutions and enforcers can work together to build procurement systems that deliver value, efficiency and trust for citizens.

Q&A SESSION (10 minutes)

Panel Session 2: Detect, Deter, Defend: Strengthening Public Procurement Against Cartel Conduct

11:45











MR. DEUK-KYOO LEE

Director, Bid-Rigging
Investigation Division
Korea Fair Trade Commission



SUNGIP

Head, eWORKS Project
Management Office
Ministry of Finance



DR. ADLAN ABDUL RAZAK Head, Bachelor of Laws, Universiti Teknologi MARA

Bid rigging not only drives up costs but also diverts public funds away from their intended purpose. This undermines citizens' welfare, erodes trust in government and weakens the delivery of essential services.

This session will focus on how bid rigging can be better detected, prevented and deterred. Panelists will discuss how collusion works in practice, the warning signs that procurement officers and auditors should be alert to and the structural gaps that create opportunities for cartels.

The discussion will also consider the important role of governance and compliance in safeguarding procurement processes, as well as the new provisions under the Government Procurement Bill, which introduce stronger accountability through a review panel process and an independent procurement appeal tribunal.

By bringing together perspectives from academia, governance, audit, industry and government, the session will explore practical tools, safeguards and strategies to ensure that public procurement remains transparent, efficient and trustworthy for the benefit of citizens.

Q&A SESSION (10 minutes)

Networking Lunch

13:00



MR. ANAND RAJ







Legal & Group Genera Counsel, PETRONAS





mpetition Economist, Baker Mckenzie Wong & Leow

Malaysia's merger transactions are significant in both size and volume, reflecting its position as an emerging economy that is steadily maturing. With growing exposure to the Sustainable Development Goals (SDGs), Malaysian businesses, including notable GLC and GLICs, have begun to incorporate ESG principles as part of their investment indicators. Profit is no longer the sole determinant; compliance with strong governance standards has become fundamental to ensure that ventures are not only profitable but also responsible and sustainable.

The upcoming merger control regime in Malaysia will complement existing oversight by the Securities Commission under the Take-Overs Code, which protects minority shareholders, as well as Bursa Malaysia's Listing Requirements, which mandate disclosure, accountability and sustainability reporting. In this regard, merger control is not merely an economic tool but a governance safeguard the consumer welfare, preserving industry competitiveness and preventing mergers from becoming a platform for cartel formation or abuse of monopoly power.

This session aims to deliberate on how existing regulatory frameworks can be integrated with the forthcoming merger control regime by MyCC and what would constitute an ideal governance framework for businesses, particularly in embedding the "G" of ESG into carried-out merger transactions.

Q&A SESSION (10 minutes)

Panel Session 4: Profits, Principles and People: Rethinking Governance in Merger Transactions

15:30

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Assistant Governor, Central Bank of Malaysia



MR. RIZAL **DATO' NAINY** CEO, SME Corporation Malaysia



MR. JULIAN M. HASHIM Chief Regulatory Officer, Bursa Malaysia





MS. SUHANA DEWI

Mergers are more than just financial deals. They reshape industries, impact livelihoods and influence long-term market stability. This workshop explores how strong governance in merger transactions can balance the pursuit of profit with principles of fairness and accountability, while safeguarding the interests of people, shareholders, employees, consumers and society at large. For boards and executives, this means adapting governance practices to embed merger control compliance into corporate decision-making, reducing risks while strengthening resilience and market credibility.

At the same time, governance in merger control extends beyond shareholders to protect the wider ecosystem. Effective oversight ensures that transactions do not result in excessive concentration, job losses, or diminished consumer choice, but instead contribute to fair competition, inclusive growth and sustainable innovation that benefits the broader economy.

To anchor these ideas in practice, this session will examine real case studies, both local and international, where weak governance and insufficient merger oversight led to costly failures. These lessons highlight the importance of merger control from the governance frameworks to preserve stakeholder trust and sustain competitive markets and most critically, safeguard consumer welfare.

Q&A SESSION (10 minutes)