

## **PUBLIC SURVEY FOR THE STUDY ON THE IMPROVEMENT OF THE UMRAH INDUSTRY IN MALAYSIA**

**KUALA LUMPUR, 4 DECEMBER 2025** – The Malaysia Competition Commission (MyCC) is conducting a **Study on the Improvement of the Umrah Industry in Malaysia**, which began in October 2025 pursuant to Section 16(g) of the Competition Commission Act 2010 [Act 713]. The study seeks to examine market structures, assess current industry conditions and support long-term improvements within the Umrah's economic market framework.

This study will focus on three key areas including analysing the **market structure and operational patterns of Umrah industry players, understanding the current demand and supply trends for Umrah services and identifying critical issues as well as challenges from the perspectives of competition, market and regulatory**. These objectives will provide comprehensive input to strengthen future improvements.

Based on the findings, MyCC will propose recommendations and appropriate interventions to the Government in strengthening market monitoring mechanisms, promoting healthy competition and supporting the sustainable development of the Umrah industry.

MyCC has engaged with a broad range of stakeholders including associations, travel agencies and airlines from October until December 2025, to gather comprehensive insights into the industry's current landscape.

As part of its data collection efforts, which involve survey distribution for public participation, MyCC launched the Umrah Pilgrims' Survey on 2 December 2025. The survey is accessible via <https://forms.gle/u1rAgF9zVXTHFAJ27> until **19 December 2025 (Friday)**.

The insights and information provided by the public and industry stakeholders will play a vital role in shaping policy recommendations and improvement measures to create an Umrah market that is efficient, transparent and competitive, ultimately benefiting the Malaysian consumers at large.

**###**

**For media enquiries, please contact:**

Policy and Communications Division

Mobile: +6019 269 6037

Email: [pcd@mycc.gov.my](mailto:pcd@mycc.gov.my)

### **About the Malaysia Competition Commission (MyCC)**

Established in June 2011, MyCC is an independent body responsible for enforcing the Competition Act 2010, which was implemented to create healthy competition that would, in turn, stimulate productivity and innovation, thus creating wider choices of products for consumers with better quality and reasonable prices.

The Act 712 applies to all commercial activities undertaken within and outside of Malaysia that affect competition in the Malaysian market. It provides a regulatory framework including powers to investigate, adjudicate and impose penalties on the perpetrators of the competition laws.

MyCC celebrated its 14<sup>th</sup> anniversary on 1 April 2025 and to date, MyCC has taken decisive action against more than 200 companies relating to cartels and abuse of dominant positions, resulting in a cumulative penalty of more than RM667 million. MyCC's current priorities include amending the Act to introduce the merger control regime, actively targeting bid rigging cartels and cartels in the food and agriculture sectors, as well as focusing on the challenges brought by the digital economy to competition law and policy. For more information on the Act and MyCC activities, log on to [www.mycc.gov.my](http://www.mycc.gov.my).