
NEWS RELEASE

MyCC'S LOGO: REIMAGINED, REDESIGNED, REFINED

KUALA LUMPUR, 1 APRIL 2021 – Malaysia Competition Commission (MyCC), announced the launch of its rebranding and redesigned logo to elevate its corporate identity. The logo was launched in conjunction with its 10th year anniversary programme that was officiated by the Minister of Domestic Trade and Consumer Affairs, YB Dato Sri Alexander Nanta Linggi during their live event today.

The logo embodies the culture and colours of the organization as well as its strengths and work values. The symbol of the butterfly is globally known to represent endurance, change, hope and life. This new look also shows simplicity at its finest, signifying the changes and maturity of MyCC itself.

“Moving forward, MyCC hopes that it will be known as the trusted authority in protecting the process of competition so that consumers and businesses will benefit from the bolstered efficiency, innovation and entrepreneurship. To commemorate the 10th year of MyCC’s establishment, which falls on 1st April 2021, MyCC introduced its refined logo with the aim to reflect our mission to ensure a conducive competition culture to make markets work well for consumers, businesses and the economy.” said Dato’ Seri Hishamudin Md Yunus, Chairman of MyCC.

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NEWS/ECONOMY DESK



MyCC Logo	NEW  SURUHANJAYA PERSAINGAN MALAYSIA MALAYSIA COMPETITION COMMISSION
	OLD  SURUHANJAYA PERSAINGAN MALAYSIA MALAYSIA COMPETITION COMMISSION

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About Malaysia Competition Commission (MyCC)

Established in June 2011, MyCC is an independent body responsible for enforcing the Competition Act 2010, which was implemented to create healthy competition which would, in turn, stimulate productivity and innovation, thus creating wider choices of products for consumers with better quality and reasonable prices.

The Act applies to all commercial activities undertaken within and outside of Malaysia that affect competition in the Malaysian market. It provides a regulatory framework including powers to investigate, adjudicate and impose penalties on the perpetrators of the competition laws.

For more information on the Act and MyCC activities, log on to www.mycc.gov.my.